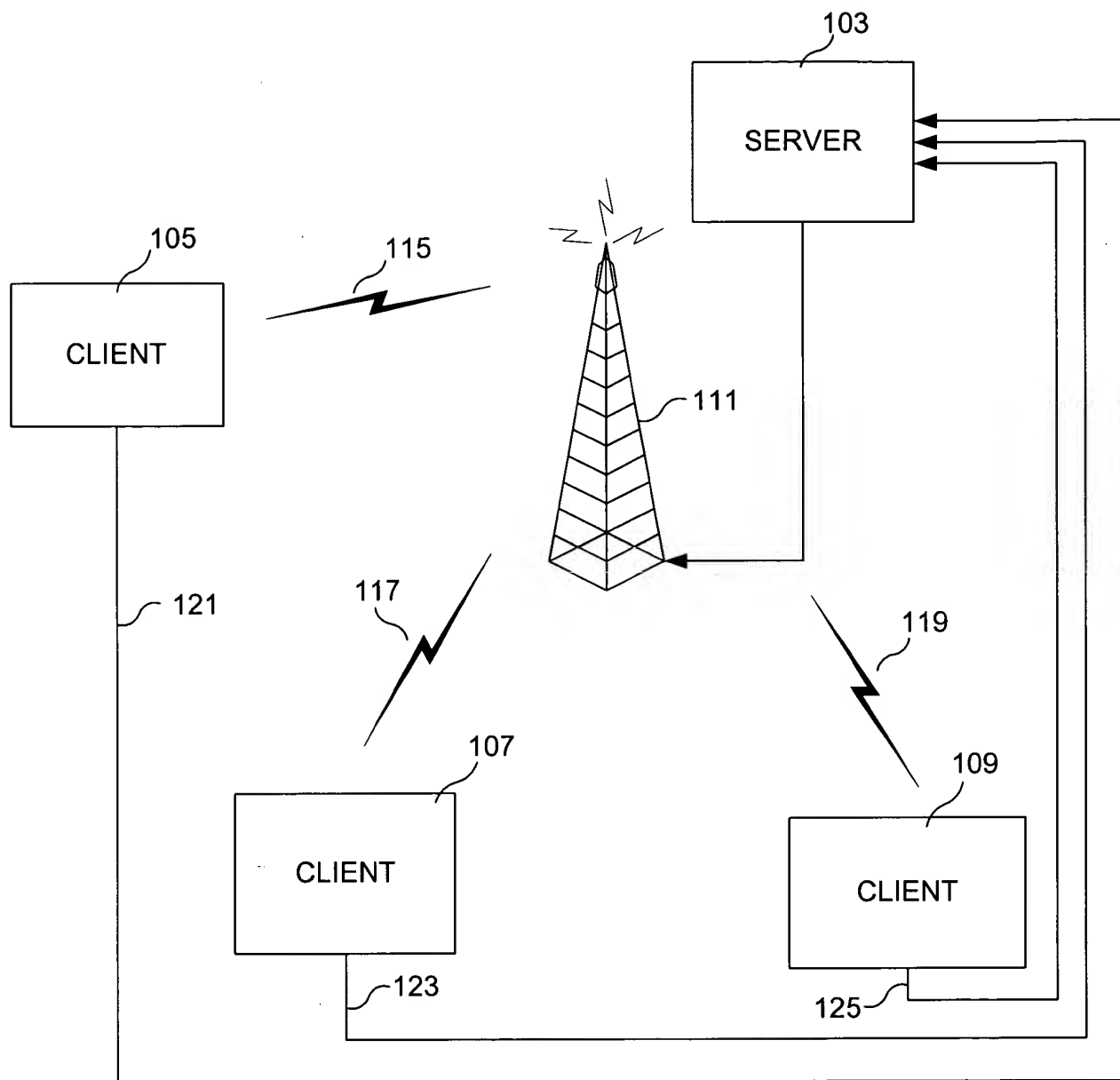
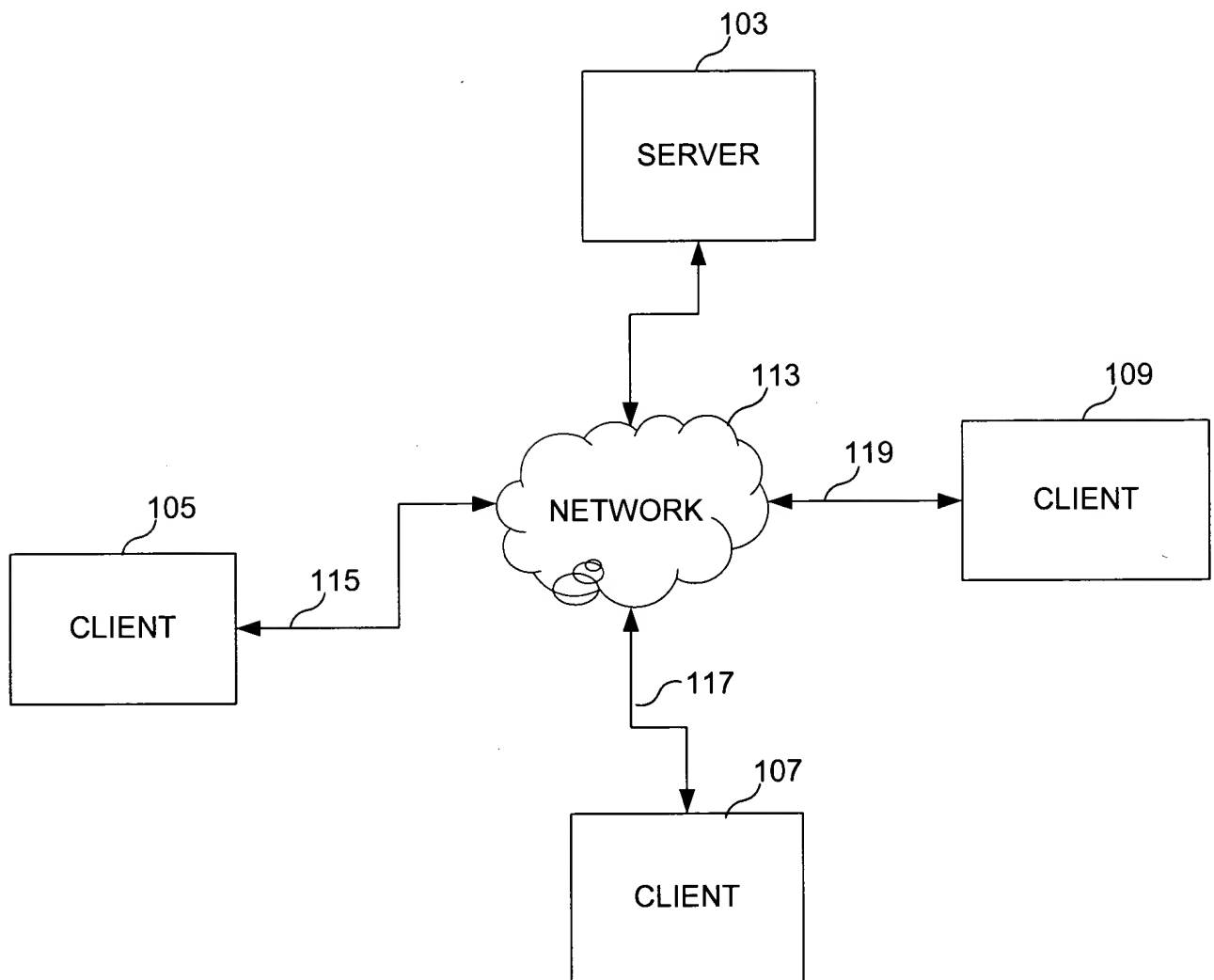


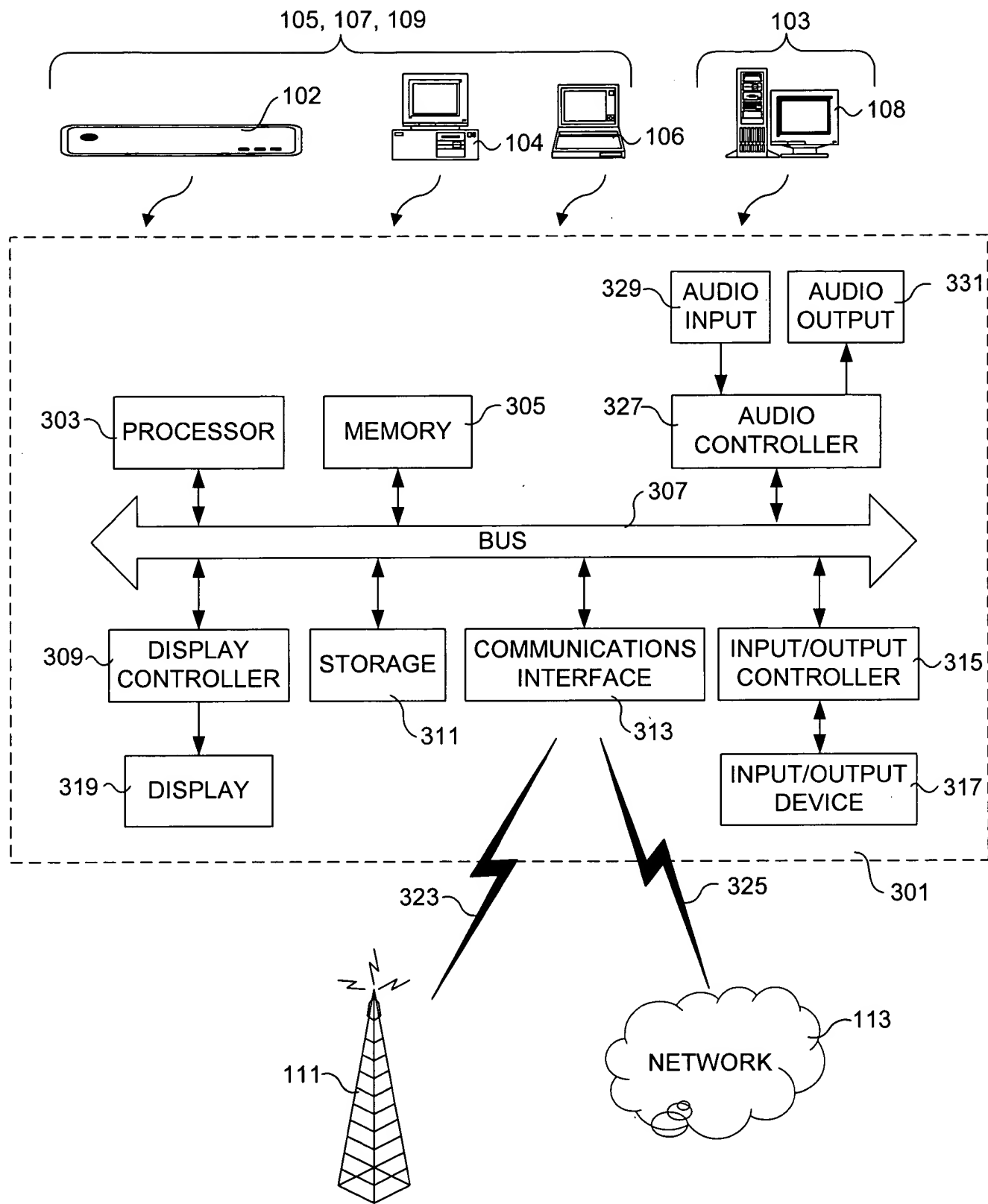
**FIG. 1A**



**FIG. 1B**



**FIG. 1C**



**FIG. 2**

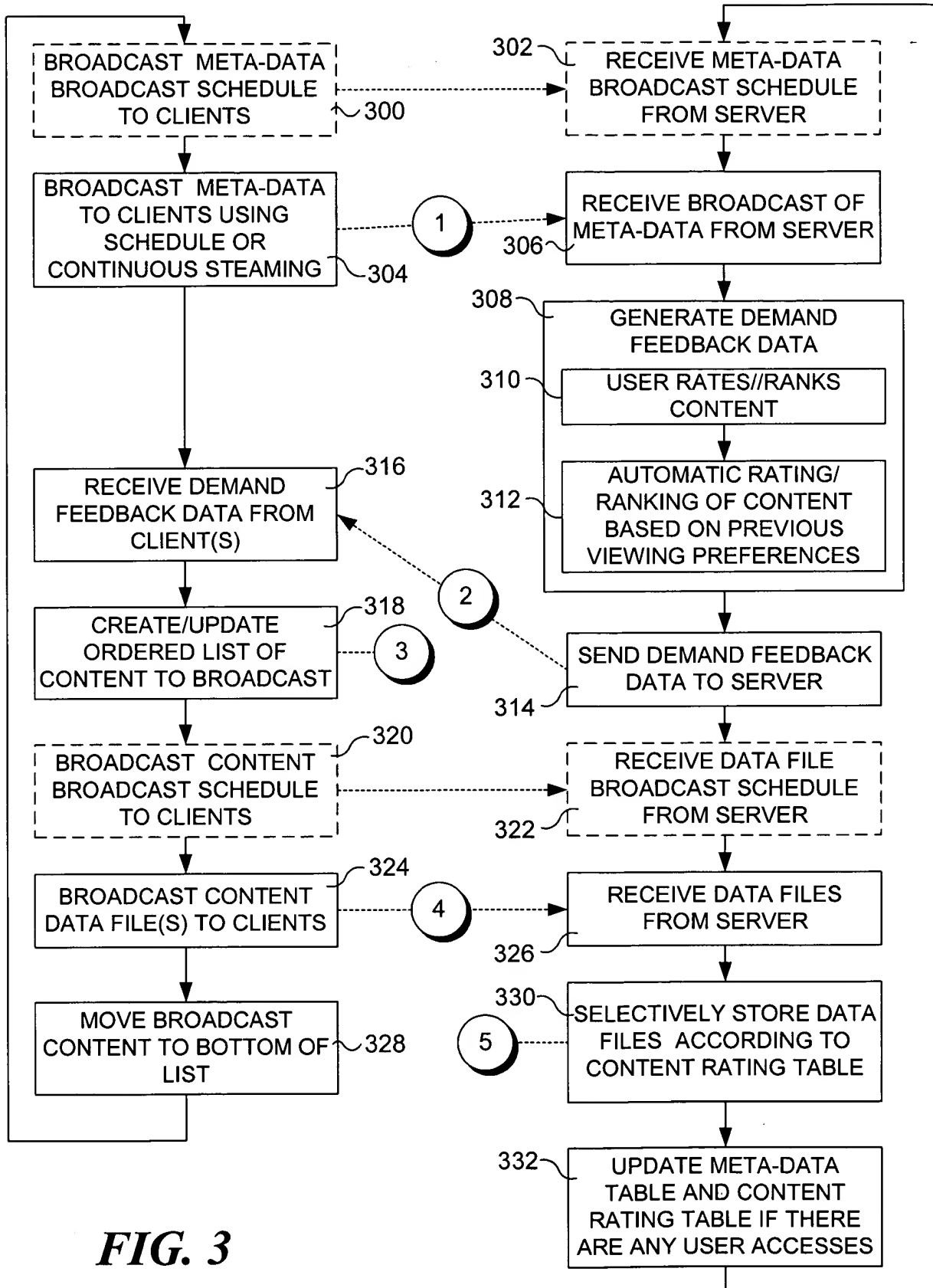
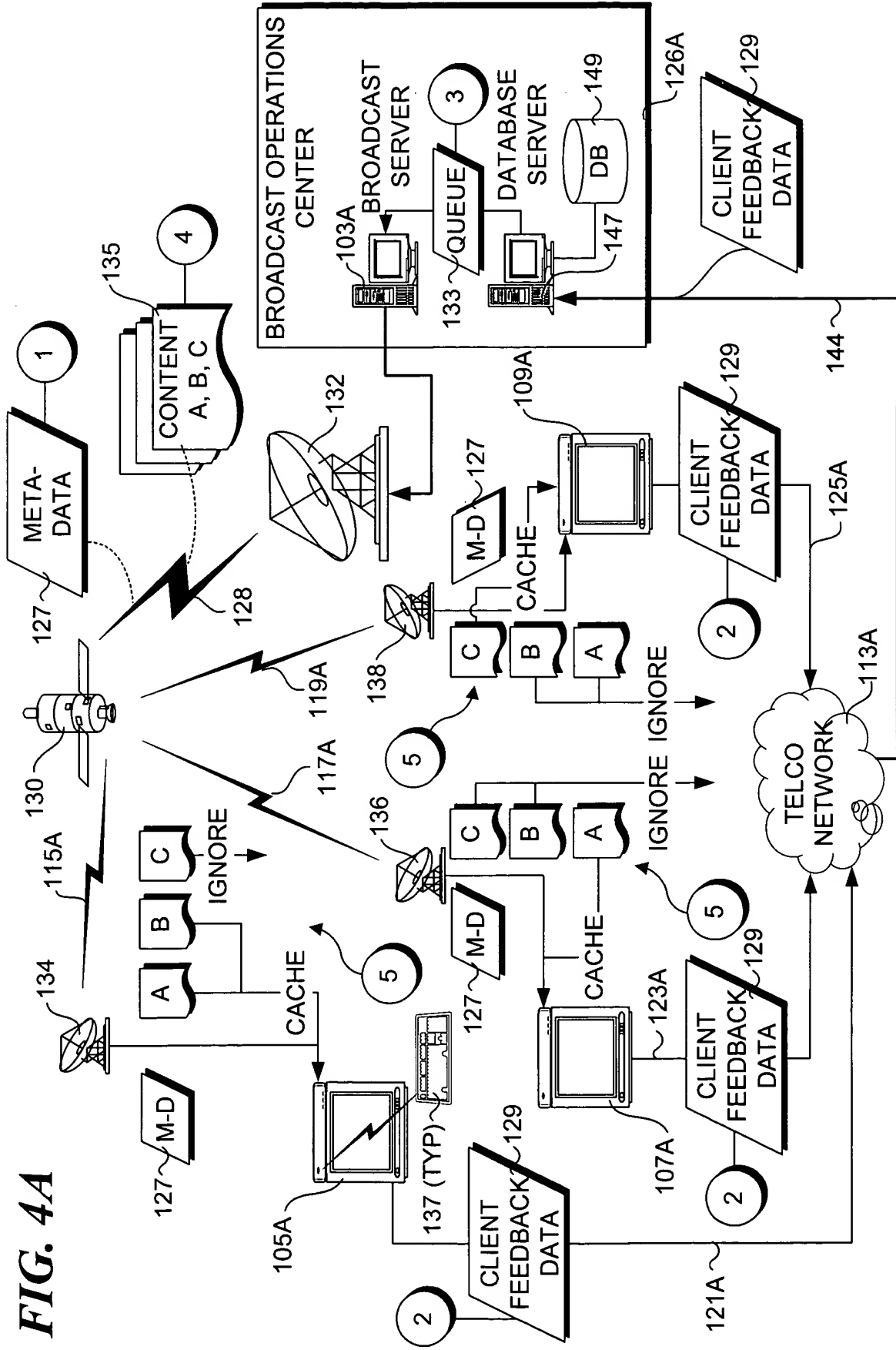
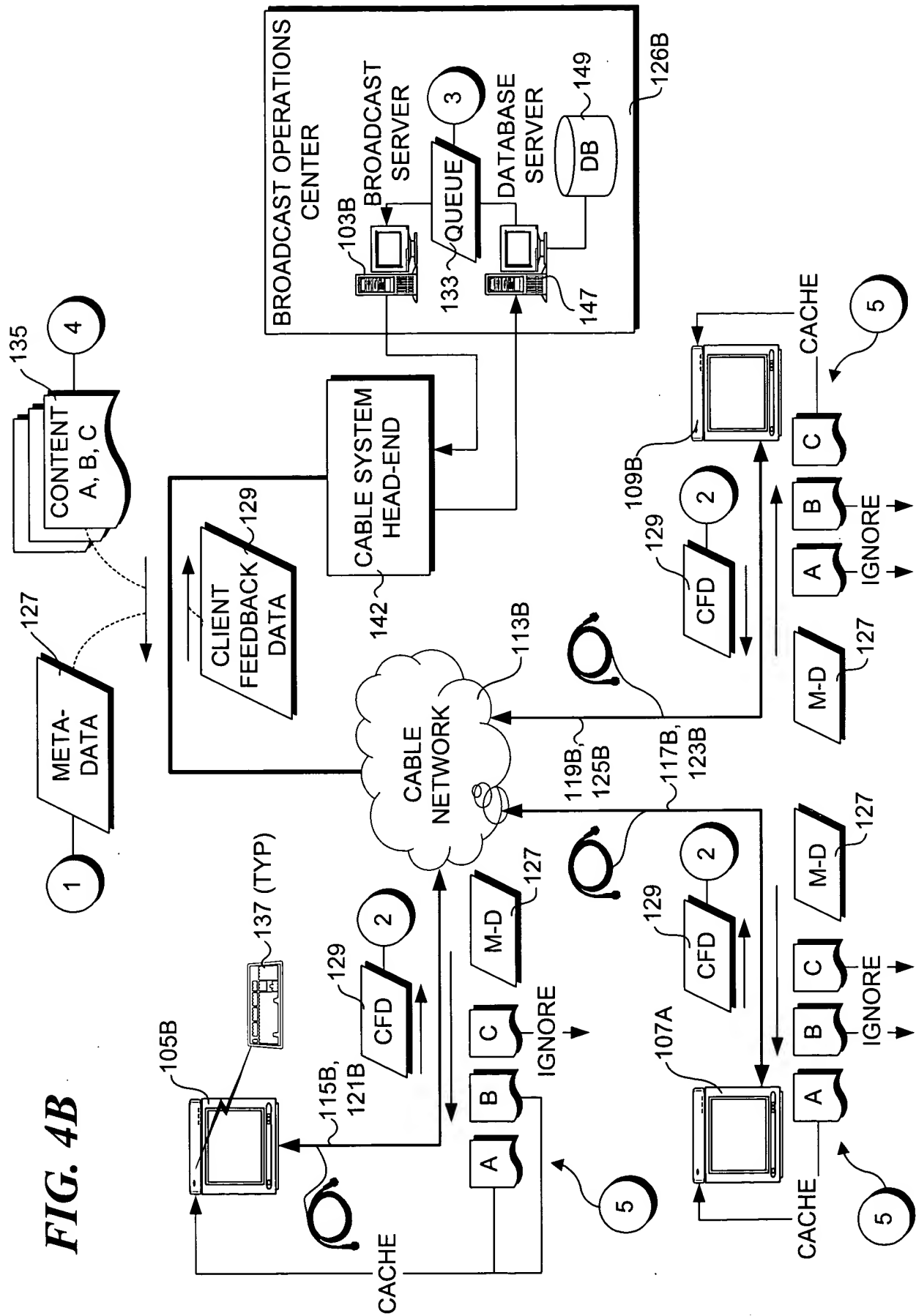
**BROADCAST OPS. CENTER****CLIENT****FIG. 3**

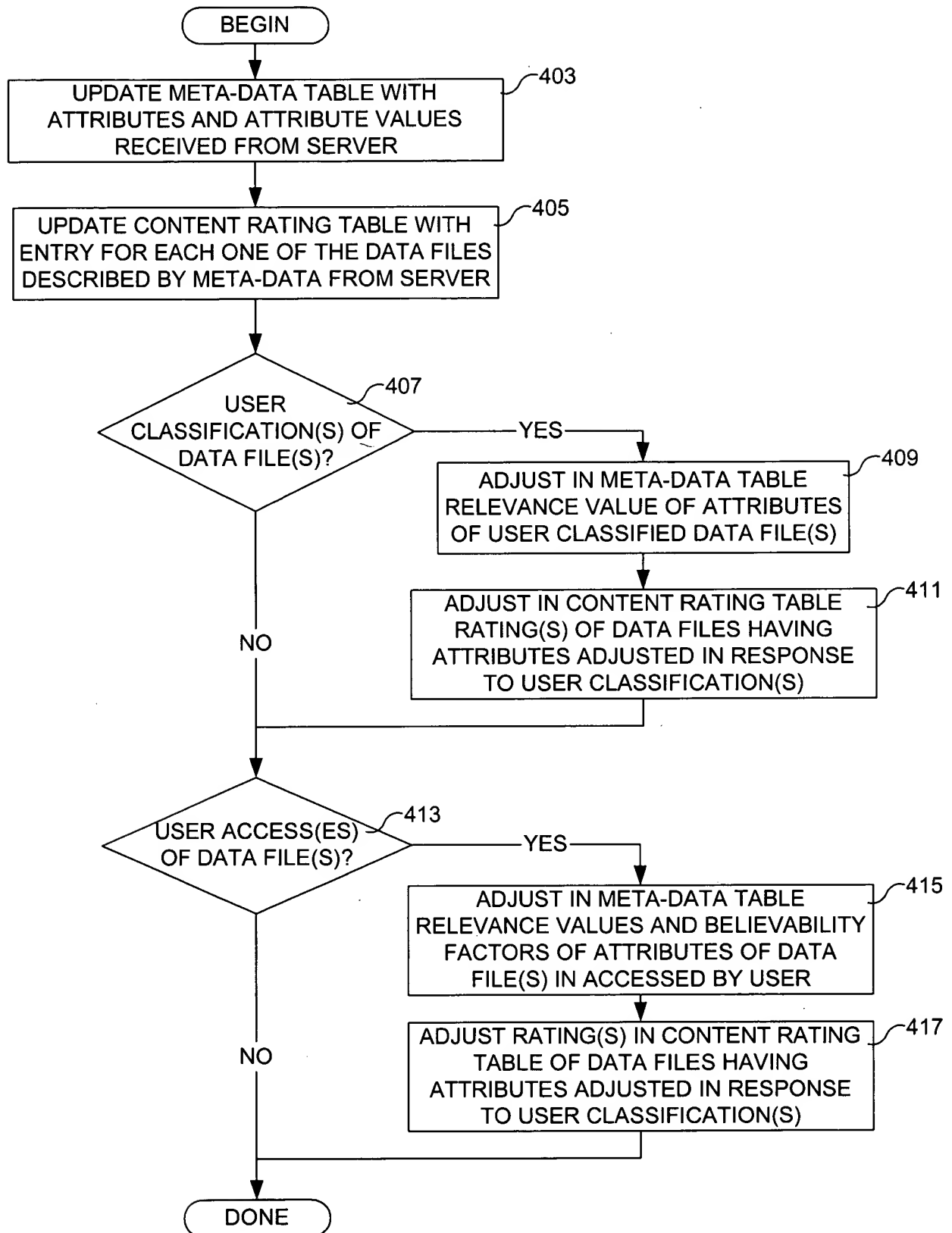
FIG. 4A











**FIG. 5**

501

NAME	ACTOR	GENRE
ACTION DUDE	JOE SMITH	ACTION
THE FUNNY SHOW	JANE DOE	COMEDY
BLAST 'EM	JANE DOE	ACTION
HARDY HAR HAR	JOE SMITH	COMEDY

**FIG. 6**

601

ATTRIBUTE	ATTRIBUTE VALUE	RELEVANCE	BELIEVABILITY
ACTOR	JOE SMITH	0	0
ACTOR	JANE DOE	0	0
GENRE	ACTION	0	0
GENRE	COMEDY	0	0

**FIG. 7**

701

NAME	RATING	RATING TYPE	IN CACHE	NEXT TREATMENT
ACTION DUDE	0	N/A	YES	N/A
THE FUNNY SHOW	0	N/A	YES	N/A
BLAST 'EM	0	N/A	YES	N/A
HARDY HAR HAR	0	N/A	NO	N/A

**FIG. 8**

801

NAME	CLASSIFICATION
ACTION DUDE	RECEIVE
THE FUNNY SHOW	REFUSE
BLAST 'EM	N/A
HARDY HAR HAR	N/A

**FIG. 9**

ATTRIBUTE	ATTRIBUTE VALUE	RELEVANCE	BELIEVABILITY
ACTOR	JOE SMITH	1	0
ACTOR	JANE DOE	-1	0
GENRE	ACTION	1	0
GENRE	COMEDY	-1	0

601A

**FIG. 10**

ATTRIBUTE	ATTRIBUTE VALUE	RELEVANCE	BELIEVABILITY
ACTOR	JOE SMITH	1	1
ACTOR	JANE DOE	-1	0
GENRE	ACTION	1	1
GENRE	COMEDY	-1	0

601B

**FIG. 11**

NAME	RATING	RATING TYPE	IN CACHE	NEXT TREATMENT
ACTION DUDE	1	EXPLICIT	YES	REPLACE
THE FUNNY SHOW	0	EXPLICIT	YES	REPLACE
BLAST 'EM	0.5	IMPLICIT	YES	KEEP
HARDY HAR HAR	0.5	IMPLICIT	NO	CAPTURE

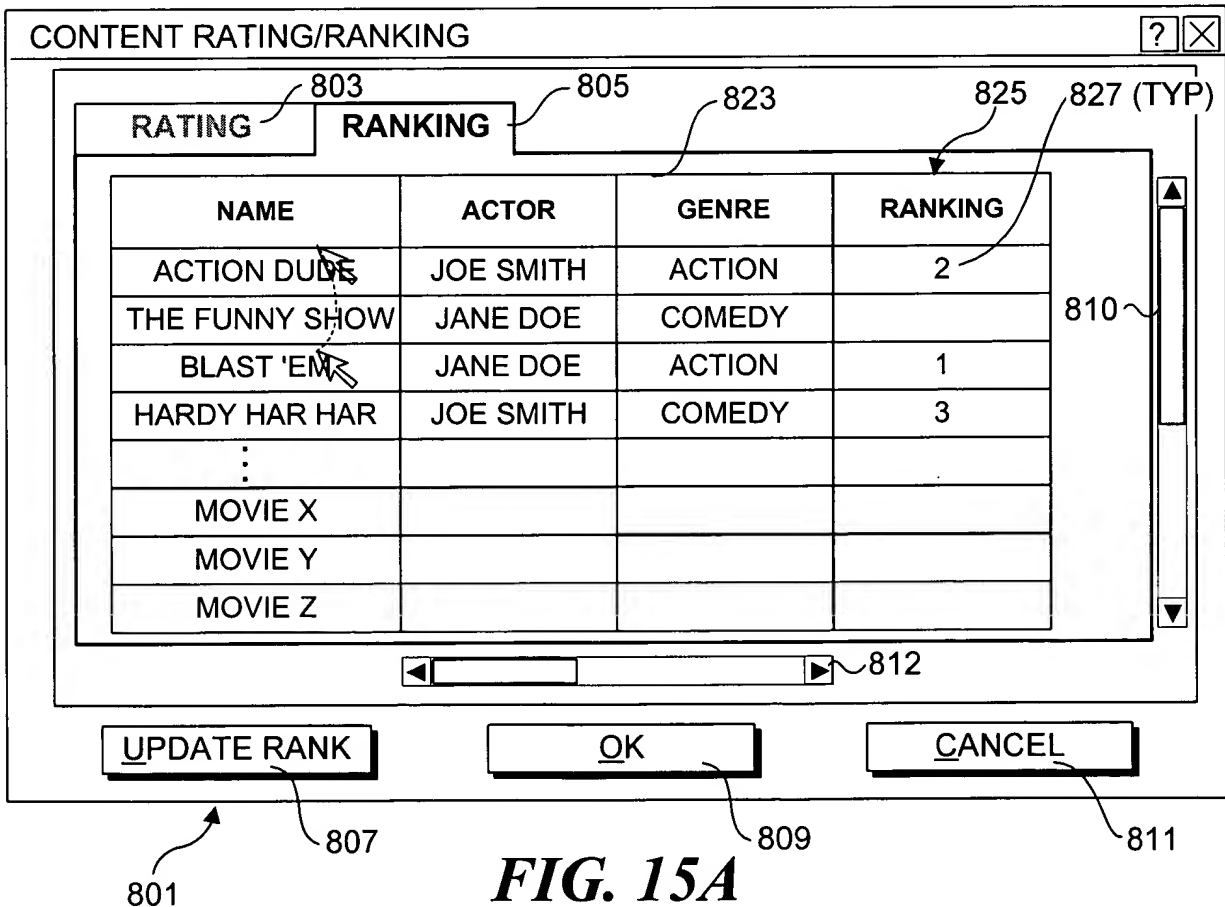
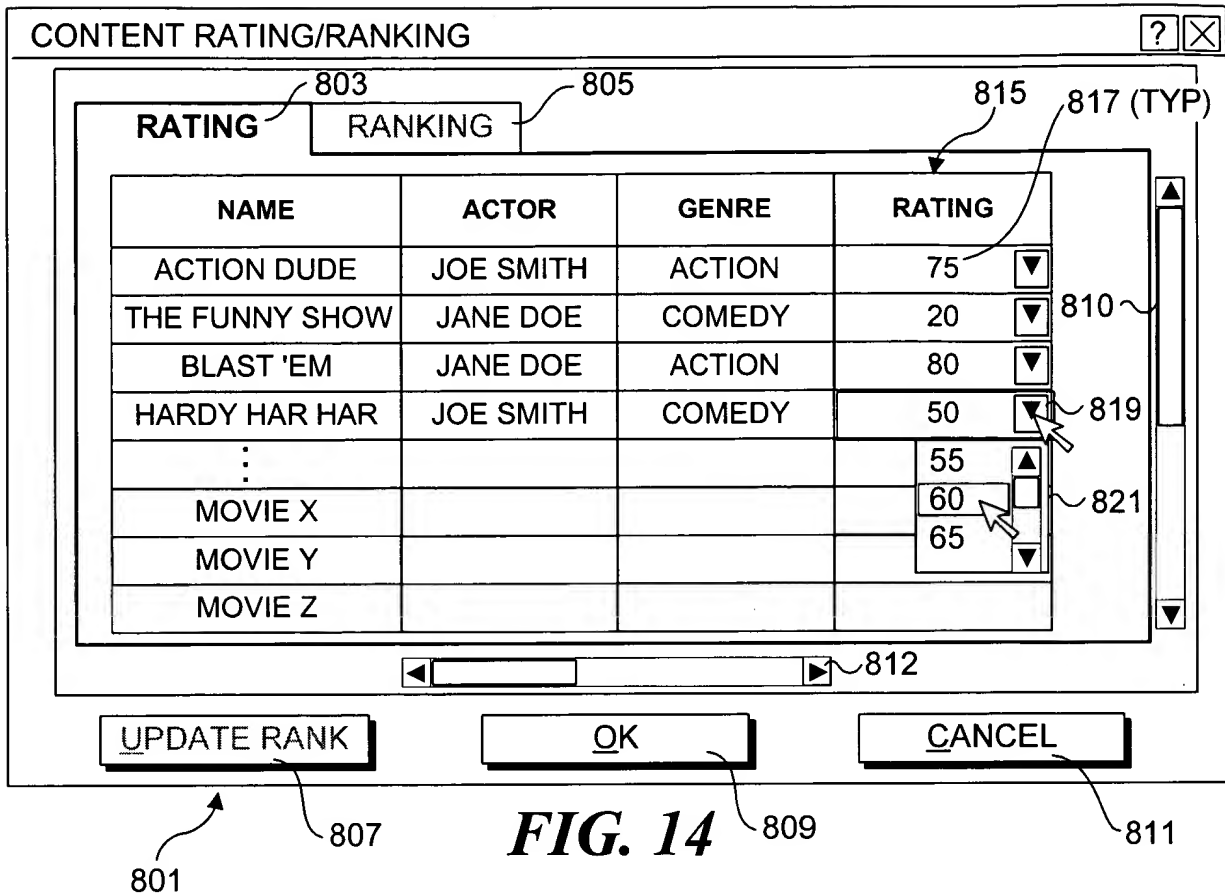
701A

**FIG. 12**

ATTRIBUTE	ATTRIBUTE VALUE	RELEVANCE	BELIEVABILITY
ACTOR	JOE SMITH	1	1
ACTOR	JANE DOE	-1	-1
GENRE	ACTION	2	2
GENRE	COMEDY	-1	0

601C

**FIG. 13**



?

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CONTENT RATING/RANKING

803

RATING

805

RANKING

823

825

827 (TYP)

NAME	ACTOR	GENRE	RANKING
BLAST 'EM	JANE DOE	ACTION	1
ACTION DUDE	JOE SMITH	ACTION	2
THE FUNNY SHOW	JANE DOE	COMEDY	
HARDY HAR HAR	JOE SMITH	COMEDY	3
⋮			
MOVIE X			
MOVIE Y			
MOVIE Z			

810

812

807

UPDATE RANK

809

OK

811

CANCEL

FIG. 15B

?

×

CONTENT RATING/RANKING

803

RATING

805

RANKING

823

825

827 (TYP)

NAME	ACTOR	GENRE	RANKING
ACTION DUDE	JANE DOE	ACTION	1
ACTION DUDE	JOE SMITH	ACTION	2
HARDY HAR HAR	JOE SMITH	COMEDY	3
THE FUNNY SHOW	JANE DOE	COMEDY	
⋮			
MOVIE X			
MOVIE Y			
MOVIE Z			

810

812

807

UPDATE RANK

809

OK

811

CANCEL

FIG. 15C

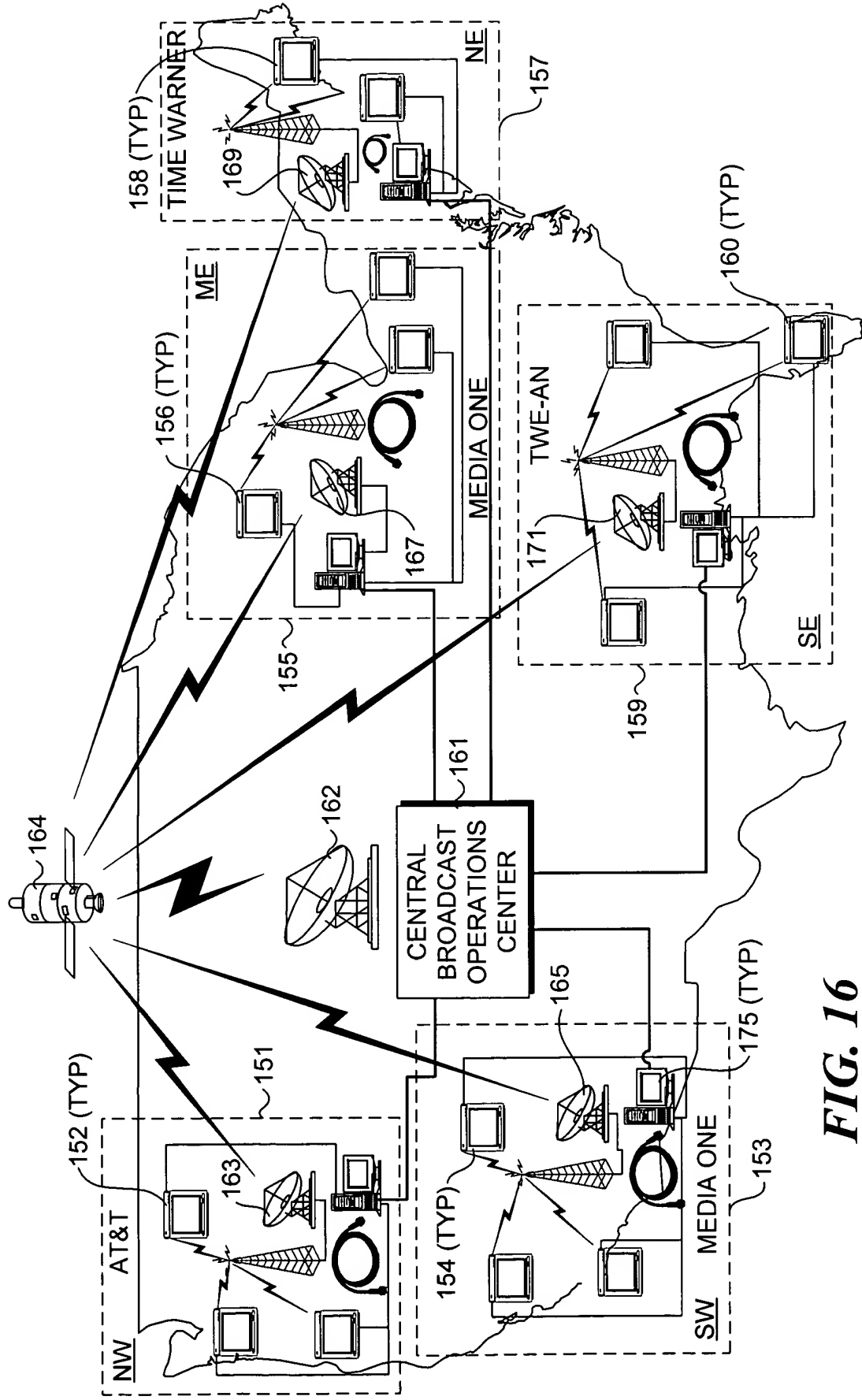
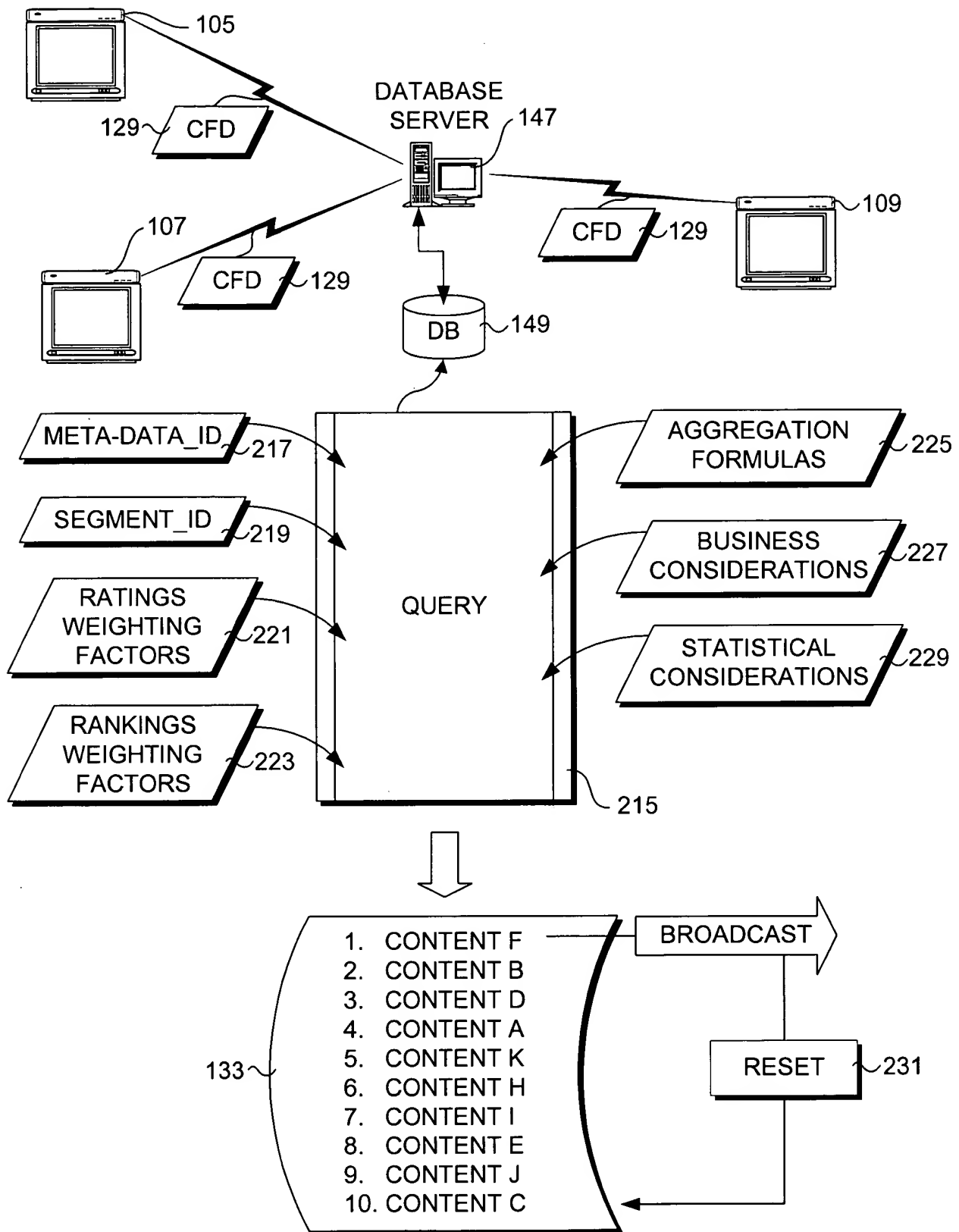


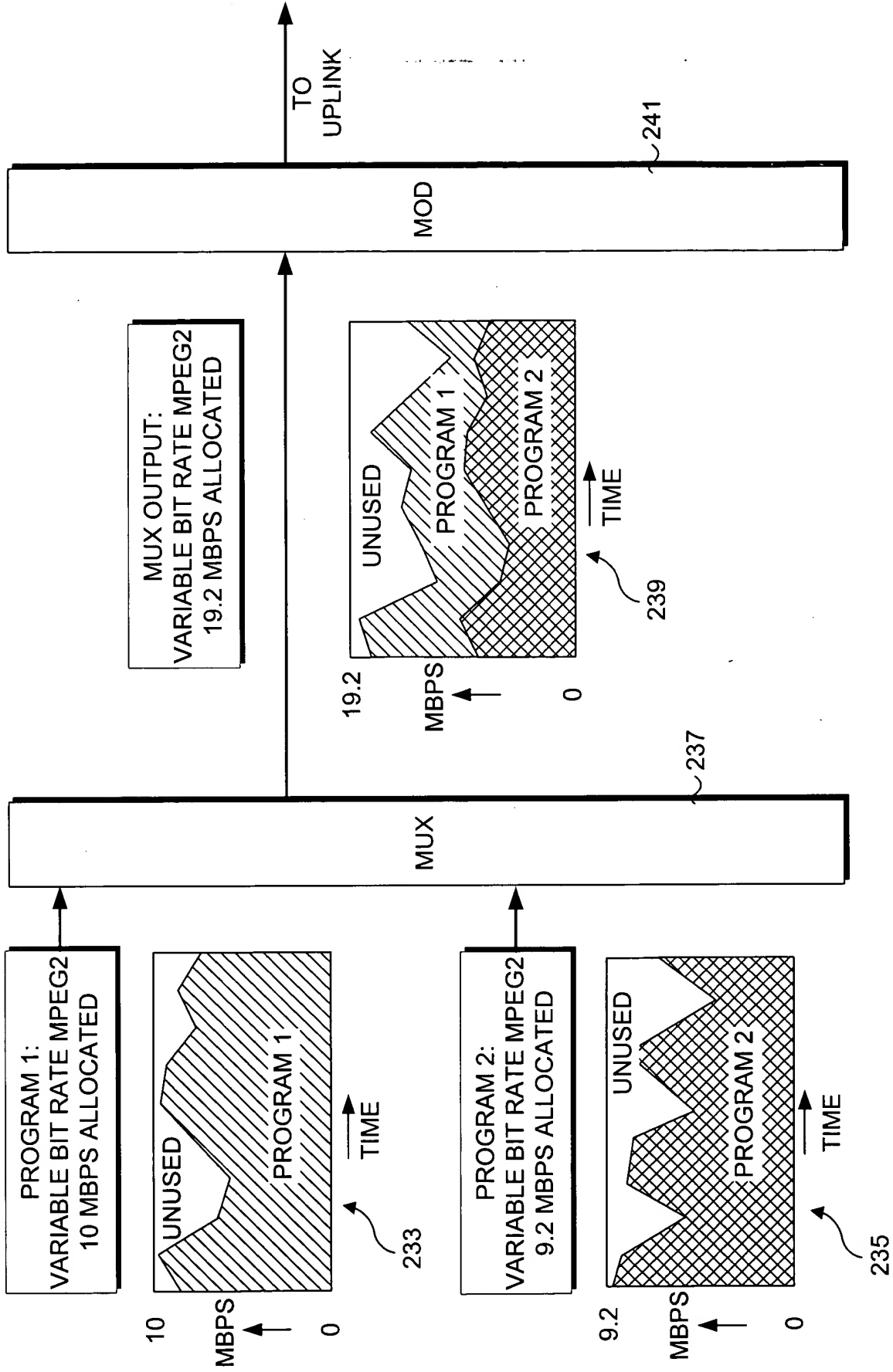
FIG. 16





**FIG. 18**





**FIG. 19 (PRIOR ART)**

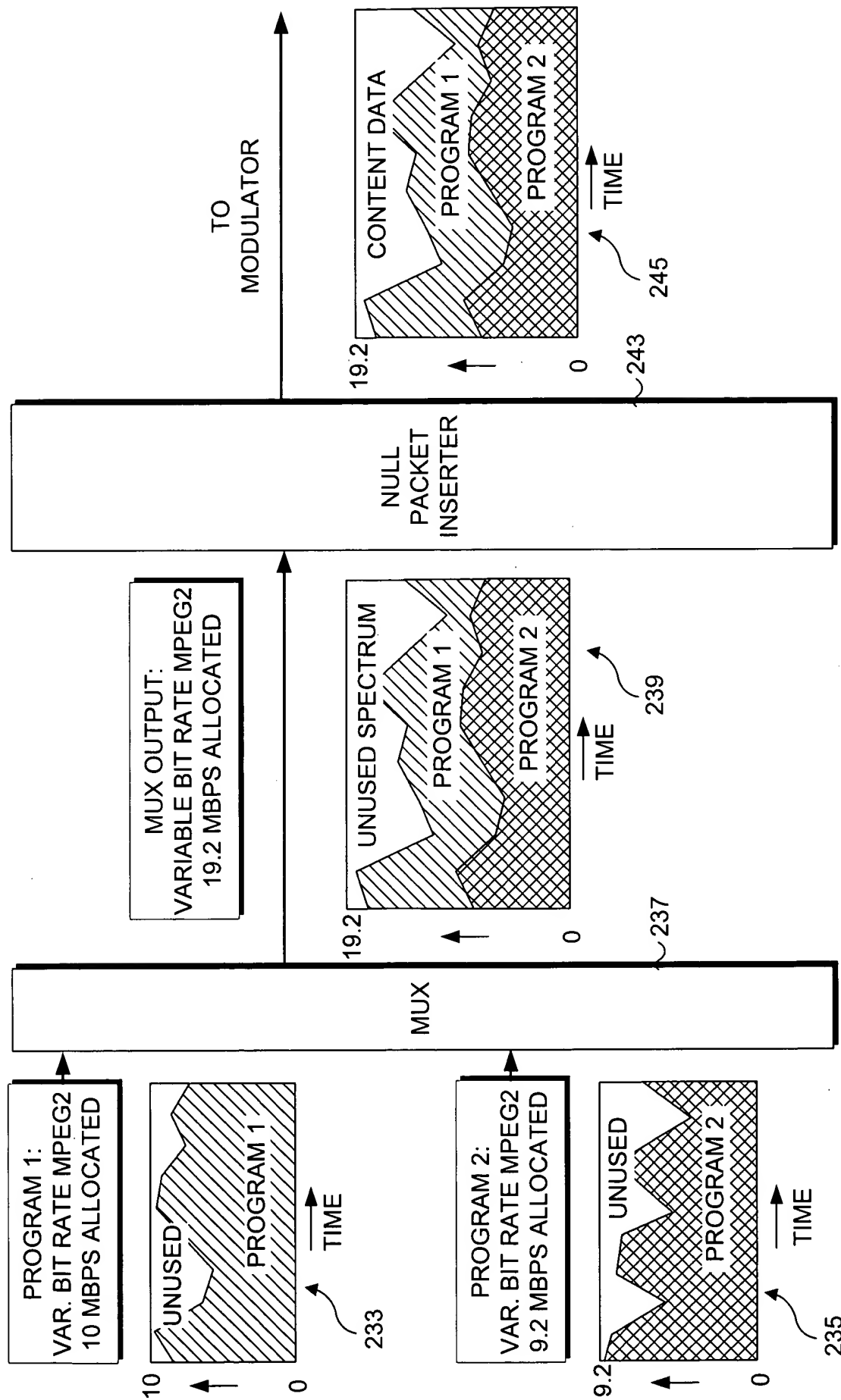
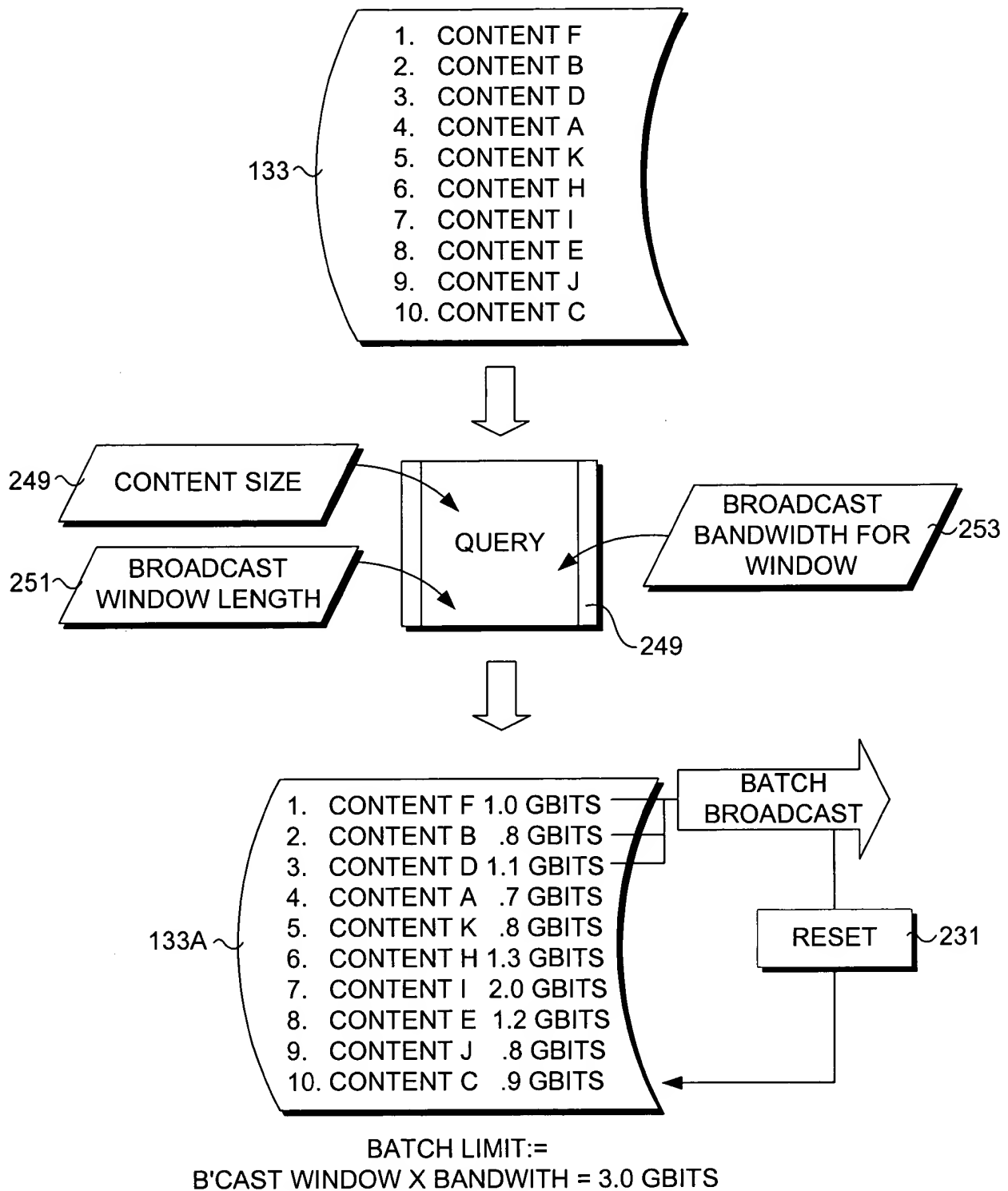
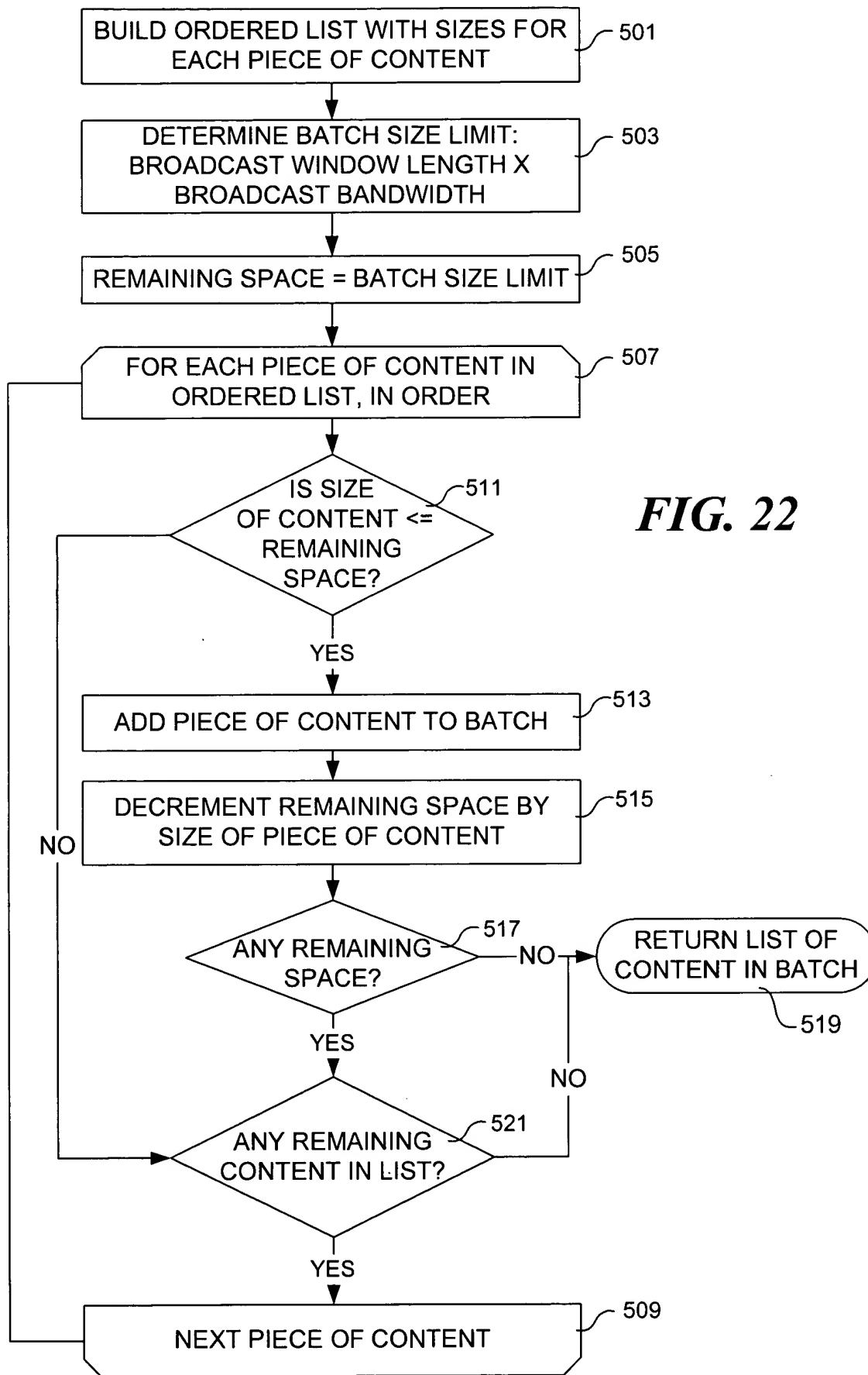


FIG. 20

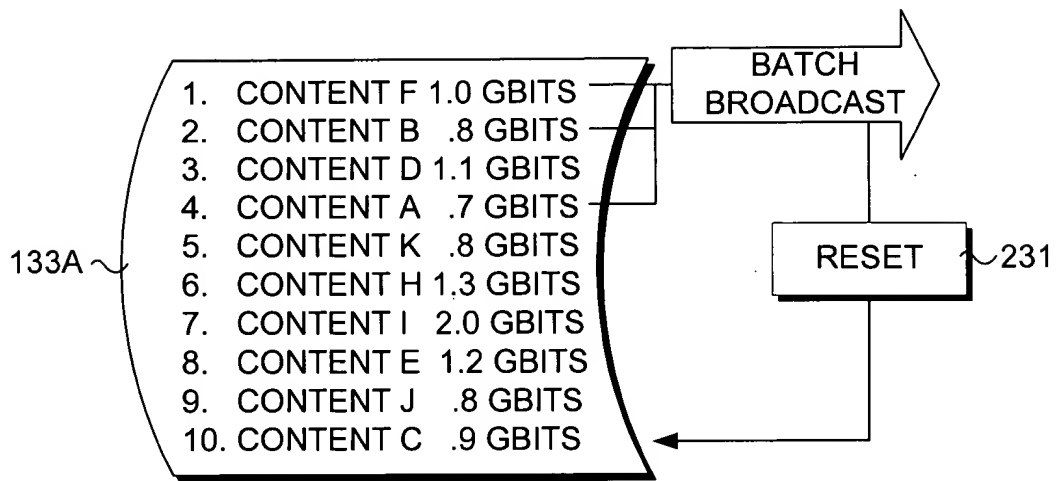


**FIG. 21**

FIG. 22



**FIG. 22**



BATCH LIMIT:=  
 B'CAST WINDOW X BANDWIDTH = 2.5 GBITS

**FIG. 23**

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